

King George School



King George School Grounds - UPDATE!

As promised, we want to update you on the fundraising efforts critical to creating an inspiring, revitalized school grounds. On the back of this letter please find a project fundraising and timeframe spreadsheet, with details described below.

Direct Support from the School Community:

Given the great success of the cheque writing campaign and December casino, school council has announced a contribution of \$55,000.00 toward the School Grounds project. Thank you everyone for making this big sum possible by your amazing contributions to these fundraisers.

School Grounds Committee Funding Drive:

Since November, we have been targeting grants, Calgary based corporations, and local community businesses for partnership and financial support.

Grants:

- ⊖ We were awarded a \$20,000 playground grant from the Parks Foundation Calgary in addition to their administration of all financial aspects through a separate program.

Corporate Funding:

- ⊖ We have applied to over 20 Calgary-based corporations, and have received negative responses from some while awaiting news from many others. Since school parents may work with or have some connections to these corporations (most are in the oil and gas sector) please contact us as a personal appeal from employees may go much further than on-line applications (most of these companies only allow the latter).

Direct Contributions

- ⊖ Beyond the fundraising through School Council, we have kindly received \$1525.00 in direct contributions from the parent community supplemented by employee matching programs. THANK YOU parents and Devon Energy, Schlumberger, and Penn West!

In Kind Contributions

- ⊖ We have also received in kind contributions - volunteers for the installation from the Mount Pleasant Community Association and from our local Starbucks, as well as food and equipment for installation from school family businesses. We can apply the \$ amount of funding to our application to be matched.



Parks Foundation Calgary administers all project finances – a huge support! If you, your family members, your company, or any associations you may be involved with, would like to donate directly to the King George School Grounds project the details are listed below:

How to Donate:

- ⊖ Donations can be made to the Parks Foundation – donations over \$25 will receive a tax receipt. For donations received over \$500, your name/your organization's name will be displayed on the King George Donor Recognition Wall.
- ⊖ Go to <http://www.parksfdn.com> and click on donate. Complete the donation form and indicate "King George School Grounds" in other project line. Make cheques payable to "Parks Foundation Calgary" with "King George School Grounds" in the subject line of your cheque. If paying by credit card, fax the completed form to the number provided for the "Parks Foundation Calgary".

Send your donation:

By Mail:
Parks Foundation Calgary
225 – 13 Avenue SW
Calgary, AB T2R 1N8

By Fax:
Fax: (403) 974-0758

For further information, please email:

kgschoolgrounds@gmail.com

Call a member of our School Grounds Development Committee

Lara Olson:
(403) 282-8896
General Information

Howard Colbary:
(403) 453-8238
Corporate Fundraising

Jeannette Jervis:
(403) 220-0266
Community Fundraising

"Help celebrate the joy of play, the wonder of nature and our unique multicultural community."

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Source of Funding	Committed Funding	Timeframe
<p><u>In-kind Contributions</u> (Monetized value of volunteer time and goods and services donated, including volunteer install).</p>	\$20,000 (<i>estimate only of in-kind + volunteer install</i>)	Ongoing (Sept '07 – Install)
<p><u>Direct Support from School Council / Community</u> (from cheque writing campaign & casino proceeds)</p>	\$55,000 (confirmed – March '10)	Feb 2010
<p><u>School Grounds Committee Fund Drive</u> (grants, direct contributions, corporate matching funds, community appeals)</p>	\$21,525 (confirmed March '10)	November 09 to ongoing
<p><u>Funds Raised Subtotal</u> (Own funds raised to date included estimated in-kind)</p>	\$96,525	Ongoing
<p><u>Distance to goal of \$125 ,000 in own funds</u> (Needed 'in hand' to apply for \$125 K in matching grants from CFEP)</p>	\$28,475	Ongoing
<p><u>Alberta Government Matching Grant (CFEP)</u> (Projected amount with actual amount to be decided by the Alberta government once we apply).</p>	\$125,000	Application can be made from March onward (with 3 month response time required).
<p>Total:</p>	<p><u>\$250,000 / Goal for Phase 1 – School year 2010/2011</u> <i>(includes new playground plus upgrades to existing naturalization with new naturalization area projected for Phase 2 – School year 2011/2012)</i></p>	<p><u>Summer or early Fall 2010 Installation (projected)</u> *depends on success in raising funds</p>

One generation plants the trees; Another gets the shade.
 - Chinese proverb